

# WILLIAM BROWN

WRITER, CONTENT CREATOR, INTERACTIVE MEDIA  
PROFESSIONAL

## INFO

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### PHONE

601-850-4379

### EMAIL

willbrown11696@gmail.com

## LINKS

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[williamarbrown.com/portfolio](http://williamarbrown.com/portfolio)

## SKILLS

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Adobe Illustrator

Adobe XD

Adobe Premiere Pro

Adobe After Effects

HTML

CSS

WordPress

Microsoft Excel

Facebook

Twitter

Instagram

Ceros

HootSuite Social Marketing  
Certification

## EDUCATION

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### MA, Interactive Media, Elon University

Elon, NC

Jul 2019 — May 2020

### BA, History and Communications, Millsaps College

Jackson, MS

Aug 2015 — May 2018

## NOTABLE PROJECTS

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### Elon University Imedia Capstone Project

Elon, NC

May 2020

Website Developer

- Created interactive website designed for college athletes
- Developed graphics, navigation, and wrote articles
- Gathered information and conducted interviews to put site's content together

### Elon University Imedia Fly-in Project

Costa Rica

Jan 2020

Content Writer for Website Redevelopment Project

- Relaunched website for Longo Mai ecological tourism community
- Conducted interviews with key stakeholders throughout community
- Collaborated with Project Manager, designer, and coder to write three versions of site in English, Spanish, and German
- Produced award winning written content and worked with client to disseminate text
- Redesigned site won first place at AEJMC's Best of Digital Competition 2020

## EMPLOYMENT HISTORY

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### Content Writer, Mississippi Department of Archives and History

Jackson, MS

Jul 2018 — Jun 2019

- Tasked with writing articles on newspaper history for online audience
- Drafted 30 articles for the Library of Congress's website
- Researched historical artifacts for new museum exhibit

### Sports Writer and Editor, Millsaps College

Jackson, MS

Jan 2017 — May 2018

- Managed sports section of campus newspaper
- Communicated with peers to edit and publish stories on deadline
- Planned and conducted interviews, and gathered research for editorial topics